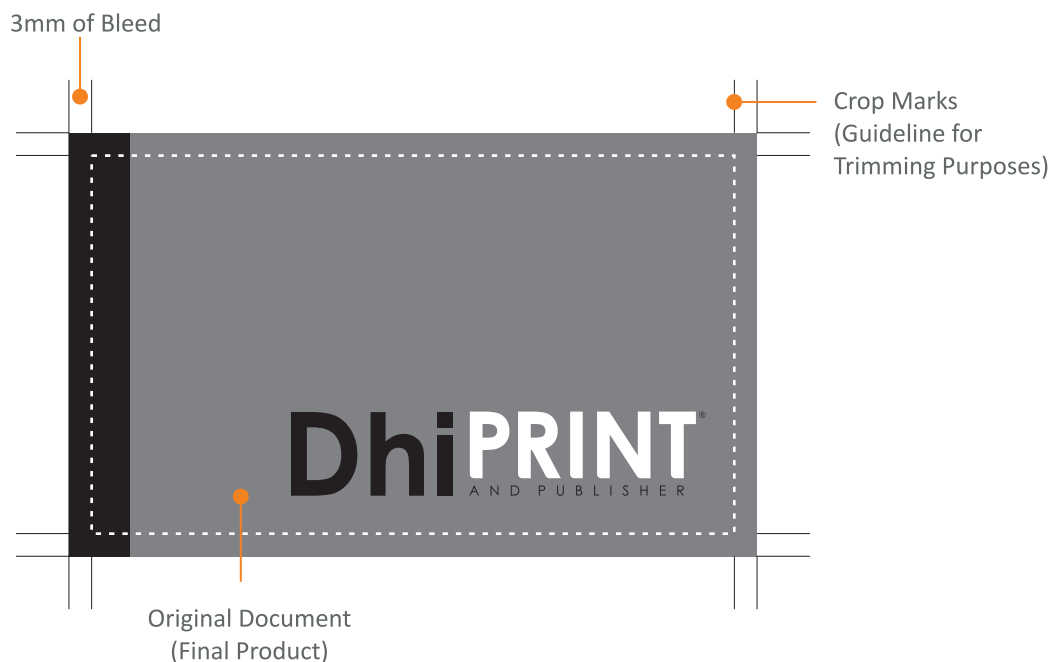


What is bleed?

The area outside your printed image. This will allow's the printer to be able to guarantee that your printed piece will (if cut a fraction to the left or right) be finished at the correct finished size.

Not allowing for bleed may result in your piece having a thin white line (which is actually the card or paper underneath).



Artwork is not considered finished unless it meets the following specifications

- All artwork must be supplied as a high resolution PDF file
- Add Bleed (3mm - 5mm of colour around the actual finished size)
- Artwork must be designed at a minimum of 300dpi resolution.
- Photographs used in design must also be 300dpi resolution.
- All images must be CMYK
- All fonts must be embedded or outlined
- All images or text must remain 5mm inside the actual finished size (this is an internal bleed)
- Overprint Preview must be switched on (no responsibility will be taken if this feature has been turned when file has been supplied to select print solutions pty ltd)
- File must be supplied to the correct finished size.
- Pantone Colours will not be accepted when printing CMYK

NEED HELP?

Alternatively please call one of our inhouse graphic designers on

+960 34 2998

for assistance with the design and or setup of a any document for print.

We only accept press ready artwork correctly prepared for digital and commercial printing. It must be 1 up and at finished size. eg. A double sided item must be either 2 single final sized files or preferably one, 2 page final sized file.

We are not responsible for trimming variations caused by incorrect or insufficient bleed.

Please read these conditions carefully as no responsibility will be taken if artwork is not supplied correctly.